



# SUPPORTING THE SECTOR

TO STRENGTHEN CHARITABLE AND NONPROFIT ORGANIZATIONS



## Our Donors invest in sector resources that build the capacity of organizations to work more effectively and encourage charitable giving

Our Donors believe a strong nonprofit and voluntary sector contributes to the social and economic well-being of the general population. Preference is given to sector resources building the infrastructure, increasing capacity and encouraging philanthropic support of organizations working toward our Donors' priorities.

### ELIGIBLE TARGET POPULATIONS

- While the ultimate target population is charitable organizations themselves, grants are typically made to sector-serving, umbrella organizations whose mission is to improve sectoral effectiveness and/or encourage philanthropy. These organizations typically do not provide direct service to individuals and may include United Ways, community foundations and nonprofit management or consulting organizations and associations.
- Preference is given to organizations serving charities working in areas connected to the broader Investment Framework and contributing to our Donors' vision.

## Specifically, our Donors are interested in

### Encouraging Philanthropy

Philanthropy drives the nonprofit and voluntary sector. Without it, organizations can lack the financial, technical or human resources they need to thrive and serve their clients and communities. Our Donors believe efforts directed at encouraging philanthropy promote a strong and effective sector and empower nonprofit and voluntary organizations to fulfill their missions.

### Supporting Sectoral Effectiveness

Services offered by nonprofit and voluntary sector organizations contribute significantly to the health and welfare of a community. They tackle complex issues like health and poverty. They have the power to transform lives. Our Donors believe there is a need to support organizations that work to improve the effectiveness of the nonprofit and voluntary sector, particularly those organizations that assist vulnerable individuals to be healthy, educated and economically self-sufficient.

## Sample Outputs & Outcomes

### Sample A

#### Output

By June 30, 2018, the organization will have implemented a new database system to manage its membership base of 150 community nonprofit organizations.

### Sample B

#### Output

By December 31, 2018, the organization will have created 10 new resources for its member organizations.

#### Outcome

By December 31, 2019, 150 members will have accessed and used the new resources to make measurable changes in their organizations, as compared to the previous 12-month period, as demonstrated by:

- an increase in annual revenues,
- a decrease in staff turnover, or
- an increase in the number of volunteers actively participating in the organization.