



REALIZING POTENTIAL

OF ECONOMICALLY DISADVANTAGED CHILDREN, YOUTH AND FAMILIES



Our Donors invest in education, health, housing stability, employment and family functioning

Our Donors believe in teaching and empowering people who have the ability and desire to learn and help themselves. Pursuing education, gaining meaningful employment, finding stable housing, improving mental and physical health and strengthening families are all steps on the journey toward economic self-sufficiency.

ELIGIBLE TARGET POPULATIONS

- A guideline for establishing economic disadvantage is household income at or below 200% of the Low Income Cut-Off (LICO) in Canada or Federal Poverty in the US, or some other specific, objective measure of income.
 - Applicants should articulate the process by which income is verified.
 - Applicants should be able to verify at least 80% of those served cannot afford to pay, or can only partially pay, for the service or program.
 - In special circumstances, when a higher income threshold is appropriate or an alternate measure is being used, applicants should provide a clear rationale for doing so.
- Children are 17 years or younger.
- Youth are 18 to 30 years of age.
- Parents are the person or persons actively caring for a child or children, which can include guardians, custodians, foster parents and others not related to the child.
- Families are one or two parents or guardians with dependent children age 18 and younger; pregnant mothers; and, when family reunification is a focus, parents who have lost custody of their children.
- Efforts designed to benefit a universal audience or target population other than listed here are not eligible for Donor support.

Specifically, our Donors are interested in

Academic Success

Education has the power to unlock many doors. Our Donors believe a successful education begins with healthy development and the avoidance of toxic stress in early childhood. It includes school readiness, access to print materials and enrichment activities as well as social and emotional health, grade-level reading, attendance, core competencies, high school graduation and other strategies that drive to successful post-secondary or vocational education completion. Access to quality education and out-of-school learning opportunities is critical.

Employment and Earning a Living Wage

Employment allows people the opportunity to be self-sufficient. Our Donors believe every step toward living wage employment – pre-employment programs, job skills training, employment based literacy programs, credentials and placement – can lead to a successful future.

Effective Parenting

Children need strong, stable and resilient caregivers. Our Donors believe those responsible for raising a child need skills, knowledge, support and guidance. Caregivers who nurture children's physical, emotional, mental, linguistic and social development with warmth and love help them realize their full potential – to be educated, healthy and economically self-sufficient.

Health

Overall wellness includes positive mental and physical health. Health includes dental health, sexual health and initiatives designed to change patterns of high-risk behaviours. It also includes the provision of psychological counselling and the treatment of addiction. Positive health promotion includes good nutrition and physical activity (sport, recreation, play and outdoor adventure). Subsidized access to enrichment opportunities that promote health is crucial in leveling the playing field for low-income children, youth and families. Our Donors believe good health is a vital part of everyone's path toward economic self-sufficiency.

Stable Housing

People need housing to reach their full potential. Parents who are stably housed are more likely to be employed and better able to care for their children. Children who are stably housed are more likely to do well in school. Our Donors believe in a housing continuum, from prevention of homelessness to home ownership, and are interested in those programs that build the capacity of residents to maintain stability.

Sample Outputs & Outcomes

Sample A

Output

By December 31, 2018, the organization will have increased its endowment, adding \$2.5 million in new investments to increase the number of camperships for economically disadvantaged youth it is able to provide by 100, from 50 to at least 150 in 2019 and in perpetuity.

Sample B

Output

By June 30, 2019, the organization will have created three new program training modules to encourage physical literacy among adolescents and the modules will have been implemented in at least 15 community-based facilities.

Outcome

By December 31, 2019, each of the 15 community-based facilities that implemented the new program modules will have shown that they improved the daily physical activity levels of 100% of their participants by at least 15 minutes per day over levels at program entry.

Sample C

Output

Between July 1, 2017 and June 30, 2018, the organization will have provided its program to 200 economically disadvantaged students.

Outcomes

By June 30, 2018, 180 of the 200 economically disadvantaged students served will have improved average attendance rates by 50% over the prior academic year's rates, missing only six days in the school year.

By June 30, 2018, 150 of the 200 economically disadvantaged students served will have achieved passing scores in the core subjects of math and English, as compared to 50 who had passing scores at program intake.

Sample Outputs & Outcomes (continued)

Sample D

Outputs

By December 31, 2018, the organization will have successfully raised \$5 million in restricted capital funds from the community to expand its facility.

By December 31, 2019, the organization will have completed expansion of its facility and increased its capacity to stably house an additional 100 economically disadvantaged families.

Outcomes

Between January 1, 2020 and December 31, 2020, 200 families will have remained stably housed with 98% of those families paying rent in full and on-time every month.

As of December 31, 2021, 190 of the 200 families that moved into the facility between January 1, 2020 and December 31, 2020 will have remained stably housed for an additional 12 months, recording zero changes in residence or schools.

Sample E

Output

By December 31, 2018, the organization will have served 100 pregnant mothers, providing them with prenatal care and ongoing trauma-informed care.

Outcome

By December 31, 2019, at least 90% of the babies born to the 100 mothers served by the health centre in the last 12 months will have been born full-term (between 39 weeks, 0 days and 40 weeks, 6 days) and at a healthy weight (between 5.5 pounds and 8.8 pounds), an increase over the county's average of 75%.

Sample F

Output

By December 31, 2017, the organization will have:

- maintained its organizational stability by retaining its staff complement of 10 full-time equivalent staff members, and
- delivered its new work skill credential program to 50 individuals.

Outcome

By June 30, 2018, of the 50 individuals who completed the work skill credential program in 2017, 45 (90%) will have secured employment paying at least 80% of the area median wage and maintained employment for at least six months.